

Jodie's business blooms

FLORIST

JODIE McGregor, above, has worked hard to establish her florist, Jodie McGregor Flowers in Annandale, often working 90 hours a week.

"The first five years was a hard slog but I realis wanted to do it so it didn't seem so hard," she said. Three years ago she opened a second store at Castlecrag with her husband.

Both shops have won several local business awards and were named champion of champions in the national small business awards in 2008. "I'm working with such a beautiful product and it allows me to use my creative side," she said.

Also nominated in the florist category are Lucy's Florist and Gifts, Summer Hill, The Flower Room, Newtown, and Arome Living in Petersham.