



Camille Hartley (left) and Amanda Nakalevu from Jodie McGregor Flowers are gearing up to Valentine's Day.

Picture: DANNY AARONS CSM47101

Romance beyond the rose

ROMANCE

THE day of love is coming up, which also means the busiest day for florists around the country.

But will you choose roses, tulips or gardenias for that special someone this Valentine's Day?

Stuart White, co-owner of Jodie McGregor Flowers, Annandale, said the best thing you can do is take some guidance from the florist about the type of flowers to send.

"We tend to suggest to people that unless you really do want to do long-stemmed red roses, you could also try garden roses or tropical flowers," he said.

"They (tropical flowers) tend to have a big impact when you give them.

"We try to encourage people to look outside the standard traditional."

Mr White said it's also important to think about a romantic message to go with the flowers.

"We always give a prize to the best, most romantic message we see, and send a free bunch of flowers," he said.

"We don't have too many marriage proposals though."

Mr White said Valentine's Day was their single biggest day in the year.

"The girls pretty much work a 24-hour day," he said.

"We call on people who worked for us in the past to come back and help. My mum is involved to look after the kids, and my brothers help with deliveries. We're delivering from 7am to 5pm."

So if you're looking for an easy Valentine's Day gift, consider a variety of flowers for that special person in your life.